



For Immediate Release

## T-REIGN™ Outdoor Products Debuts at the SHOT SHOW



**Las Vegas, Nevada—January 19, 2009—**T-REIGN™ Outdoor Products is pleased to announce its debut at the SHOT SHOW, the largest and most comprehensive trade show for all professionals involved with the shooting sports and hunting industries, held January 19-22, 2010 at the Sands Convention Center in Las Vegas, Nevada. T-REIGN Outdoor Products is a company founded on American ingenuity and entrepreneurial spirit. With products manufactured in the USA by the originator of the retractable gear tether, T-REIGN Outdoor Products are backed by a 60 year tradition of innovation and reliability – even under the toughest conditions.

Today, T-REIGN has applied this field-proven philosophy to the world of outdoor products with the introduction of 15 new retractable gear tethers purpose built to endure the rigors of the outdoors. T-REIGN retractable gear tethers are rugged, weather resistant and designed to perform under the most demanding conditions. By keeping a pocketknife, flashlight, GPS, two-way radio, laser range finder, game call, landing net or

other critical tool attached to a T-REIGN retractable gear tether you get the peace of mind that comes from knowing these critical tools are always handy. Plus, they're out of the way when not in use, making activities outdoor activities safer as well as more convenient and enjoyable.

T-REIGN retractable gear tethers are made in the USA with stainless steel spring and hardware, Kevlar® cord and rugged engineering plastics to endure the rigors of outdoor use. The unique design of the slip resistant case aids in handling during wet or adverse outdoor conditions. T-REIGN retractable gear tethers are available in three different load capabilities with the availability of a cord lock on specific models. The cord lock takes tension off the cord while using a tool or when locked in the full retract position allows carrying a heavier load.

Three different attachment options are available to attach a T-REIGN retractable gear tether to your pack, hunting or fishing vest; a carabiner that connects securely and disconnects easily to "D" rings and belt loops, a hook and loop strap to secure to "D" rings and bars and a rotating stainless steel clip that slides easily on to belts and straps but that doesn't slide off. An innovative quick disconnect gear attachment system allows secure and easy connection of the T-REIGN retractable gear tether to the gear being used and easy release for quick gear change out or for sharing the gear in use.

T-REIGN retractable gear tethers have an MSRP of between \$23.95 and \$29.95 depending on model. They are manufactured in the USA under US and foreign patents pending. T-REIGN retractable gear tethers are offered with a lifetime service policy and backed by the originator of the retractable gear tether and a 60 year tradition of innovation and reliability – even under the toughest conditions.

## **About T-Reign Products:**

You embrace the culture of travel, discovery and the freedom to participate in the natural world. With T-REIGN Outdoor Products by your side you can explore, camp, hike, fish and hunt, and always have what you need, exactly where you need it.

Innovation, quality, security and convenience are the cornerstones of our vision. T-REIGN Outdoor Products are crafted to help you live, work and play in any environment. Our heritage was established by helping people like you live life to the fullest – no matter where life's journey takes you.

### **For more information contact:**

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### **For more information on the T-Reign Outdoor Products:**

<http://www.t-reignoutdoor.com/>

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